



Social Media Advocate

The job description is not intended to describe, in detail, the multitude of tasks that may be assigned but rather to give the employee a general sense of the responsibilities and expectations of his/her position

Direct Supervisor: N/A

Position Function: Make a difference in the lives of families and children in trauma in our North Texas communities by getting the word out about the children, youth and families benefitting from ACH programs.

Experience: Basic familiarity with social media. Basic understanding of ACH mission and programs.

Specific Functions:

- Follow ACH news and stories by liking our Facebook, Twitter, Instagram, and/or LinkedIn pages.
- Advocate for our programs and the kids and families we serve on your personal Facebook, Twitter, Instagram and/or LinkedIn pages, and mention ACH.
- Share our social media stories, blog, and podcasts with friends and family.
- Sign up for and share our e-newsletter.

Environment: Advocate for our clients and programs from the comfort and privacy of your home, school, social club, restaurant, coffee bar, etc.

Screening: N/A

Confidentiality: *Always* maintain confidentiality and follow ACH volunteer guidelines, even after service has ended.

Key Expectations/Responsibilities:

- Be a positive advocate.
- Be able to use appropriate language and behavior in print.
- Good written communication skills.
- Able to navigate social media.
- Commitment to follow ACH volunteer guidelines.
- Upload a copy of your posted, liked, or shared page to our website to earn your volunteer hour.
- Participate in a virtual volunteer orientation before liking, posting, or sharing.